

InDesign Interactive Advanced - 1 day Medium course

This course will give you the more advanced skills to utilise the interactive features available within InDesign. We will cover working with embedded MP4 video files, sound, multi-state objects (with additional animations), creating bookmarks and hyperlinks. Finally the more advanced dashboard analytic features of the 'Publish Online' system for distributing your content within a HTML webpage.

Our pledge

This course is guaranteed to be delivered by an Adobe Certified Instructor from Certitec - our pledge of excellence.

Overview

You will create more advanced engaging interactive content from InDesign using the features such as MP4 video, sound, multi-state objects, bookmarks, hyperlinks and fully understanding the 'Publish Online' dashboard.

Who is this course for?

This course is intended for people with existing experience of Interactive content creation with InDesign and now wishing to learn the more advanced features.

You are required to have some existing experience of InDesign Interactive or to have already attended our Interactive Essentials



What you will learn

- Working with MP4 video
- Working with sound
- Multi-state objects
- Bookmarks
- Hyperlinks
- Publish Online dashboard
- Publish Online analytics

Level: **Medium**
Duration: **1 day**
Cost: **£299 +VAT**



Claim: **£60 FlexiCredit**
Exam included: **No**

Mac and Windows  
Maximum delegates: **8**



This course is Adobe Authorised and delivered by an Adobe Certified Instructor

Payment

Payment can be made by cheque, BACS or all major credit/debit cards

London Covent Garden

29 August 2019
28 November 2019

Cardiff

22 August 2019
17 October 2019
12 December 2019

Course outline

Placed video

- Advantages of placed video content
- Working with and basic edits with MP4 video
- Converting video to other sizes/fps
- Creating poster frames
- Controlling play behaviour
- Linking a button to play a video

Sound

- Adding audio content
- File formats best used
- Pasteboard / layer options
- Linking sound to an animation
- Creating content controls

Multi-state objects

- Differences between buttons and multi-state objects
- Creating an object state
- Modifying an object state
- Linking buttons to states
- Playing next state
- Playing previous state
- Playing selection state
- Adding animations to multi-states

Hyperlinks

- Exploring hyperlinks
- Adding page anchors
- Linking to page anchors
- External hyperlinks

Exploring bookmarks

- Creating bookmarks
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Editing bookmarks

- Exporting bookmarks

Publish Online dashboard

- Analytics overview
- Analysing viewer insights
- Strategies for analytics
- Reviewing published content
- Desktop - tablet - mobile analytics

Further information

Our guarantee of training satisfaction

No questions, no quibbles, no problem!

Should you ever need to take your course again, just let us know.

Requirements

- Basic knowledge of Windows or Macintosh.
- Understand how to launch an application and save files.
- For web courses you will need to have knowledge of web browsers.

Lunch

We provide flexible lunch vouchers which can be redeemed at outlets nearby such as

- Bella Italia
- Boots
- Burger King
- Co-operative
- Eat
- Greggs
- McDonalds
- Pizza Express
- Pret A Manger
- Starbucks
- Sainsbury's
- Tesco

to name but a few.

Support

We supply 6-months rock-solid support via email on the subject matter covered during the course.

General information

- Courses start at 10am and finish at 5pm.
- Please arrive 30 minutes prior to the start of the course on the first day.
- We operate a casual dress code.
- We supply all computers, software and courseware, pads, pens, lunch and refreshments.

- We have both macOS and Windows computers in our training rooms.
- Bring along a USB/Flash drive so you can take away your course files.
- Following your course, we will email you an Adobe Authorised Course Completion Certificate.
- Each course comes with an 500-page Adobe Classroom training book.
- Access to a secure section of our site that offers useful tips and tricks.

Certitec.

Adobe Authorised Training for Creatives & Professionals

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