

## HTML Newsletters Advanced - 1 day Medium course

This Adobe Dreamweaver HTML Newsletter 1-day Advanced training course is perfect for those wishing to further develop their existing skills. In this course we cover all the more advanced topics such as responsive layout, content optimisation, embedded styling of content using CSS, video, animations and tips-and-tricks to make you a HTML Newsletters super-user!

### Our pledge

This course is guaranteed to be delivered by an Adobe Certified Instructor from Certitec - our pledge of excellence.

### Overview

Our Adobe Certified Instructor-led class will show you how Adobe Dreamweaver can be pushed to the limits when building more advanced HTML newsletters. This course provides you with the knowledge and hands-on practice needed to build a correctly formatted advanced HTML newsletter using Adobe Dreamweaver.

### Who is this course for

This course is for people with existing Adobe Dreamweaver HTML newsletters experience to further their knowledge by learning about responsive design, content optimisation, using CSS, animations and video.

### What you will learn



In this course, you will examine the more advanced features of Dreamweaver with a focus on HTML newsletter responsive layout and multimedia content. You will learn:

- Responsive content
- Retina / 4K considerations
- Image format and optimisation
- Applying CSS to content
- TOC and page anchors
- Hotspots
- Using video
- Using animations
- Building a complete HTML email from scratch

Level: **Medium**  
Duration: **1 day**  
Cost: **£299 +VAT**



Claim: **£60 FlexiCredit**  
Exam included: **No**

Mac and Windows    
Maximum delegates: **8**



This course is Adobe Authorised and delivered by an Adobe Certified Instructor

### Payment

Payment can be made by cheque, BACS or all major credit/debit cards

### London Covent Garden

11 July 2019  
3 October 2019  
10 December 2019

## Course outline

### Animations

- Animations considerations for your emails
- File formats that work
- Adding Animations to your email
- Testing the animations

### Creating hotspots

- Creating regular hotspots over images
- Creating irregular hotspots over images

### Working with video

- How to work with video
- File formats that work
- Video best practices

### Building a complex newsletter

- Working with page formatting
- Working with image formatting
- Working with text formatting
- Working with tables
- Working with animations/video
- Previewing
- Sending

### High resolution images

- Working with higher resolution images
- Photoshop workflow for optimising

### Building responsive content

- What is responsive content?
- CSS3 Media Queries
- Making your email Responsive
- Best practices for responsive design

### Third-party add-ons

## Further information

### Our guarantee of training satisfaction

No questions, no quibbles, no problem!

Should you ever need to take your course again, just let us know.

### Requirements

- Basic knowledge of Windows or Macintosh.
- Understand how to launch an application and save files.
- For web courses you will need to have knowledge of web browsers.

### Lunch

We provide flexible lunch vouchers which can be redeemed at outlets nearby such as

- Bella Italia
- Boots
- Burger King
- Co-operative
- Eat
- Greggs
- McDonalds
- Pizza Express
- Pret A Manger
- Starbucks
- Sainsbury's
- Tesco

to name but a few.

### Support

We supply 6-months rock-solid support via email on the subject matter covered during the course.

### General information

- Courses start at 10am and finish at 5pm.
- Please arrive 30 minutes prior to the start of the course on the first day.
- We operate a casual dress code.
- We supply all computers, software and courseware, pads, pens, lunch and refreshments.

- We have both macOS and Windows computers in our training rooms.
- Bring along a USB/Flash drive so you can take away your course files.
- Following your course, we will email you an Adobe Authorised Course Completion Certificate.
- Each course comes with an 500-page Adobe Classroom training book.
- Access to a secure section of our site that offers useful tips and tricks.

# Certitec.

Adobe Authorised Training for Creatives & Professionals

## Contact Certitec

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