Illustrator Essentials - 1 day
Beginner course

Understand the basics of Illustrator and gain confidence with the interface, learn how to create basic shapes, work with colour and more. Adobe Illustrator software provides precision and power with sophisticated drawing tools, expressive natural brushes, a host of time-savers. Beautiful strokes: fully control variable-width strokes, arrowheads, dashes, and art-brush scaling along a path. Shape Builder tool: intuitively combine, edit, and fill shapes directly on your artboard without accessing multiple tools and panels.

Our pledge
This course is guaranteed to be delivered by an Adobe Certified Instructor from Certitec - our pledge of excellence.

Overview
This is an essentials course for designers either new to the Illustrator environment or those that have not had formal training. You will produce an exciting small graphic project using both the classic features and the new and improved tools in Illustrator, and will leave this class with the ability to create basic vector graphics.

Who is this course for?
Graphic designers or people transitioning into a design job or taking on design responsibilities, who need to use Adobe Illustrator to create simple illustrations, logos or other graphic documents. You may have little or no experience with Illustrator.

What is this 'Essentials' course?
We do find some people like to just know the very basics since they might be undertaking small projects or just making amends to existing content. This 'Essentials' course is effectively day one of our two day Introduction course.

View real-life delegate feedback
See feedback from people who have attended our training courses.

What you will learn
- Draw and understand Bézier curves
- The root of drawing in Illustrator
- Create a logo using simple shapes
- Live Paint and Live Colour
- Save illustrations for both print and web purposes

Level: Beginner
Duration: 1 day
Cost: £299 +VAT
Claim: £60 FlexiCredit
Exam included: No
Mac and Windows: 
Maximum delegates: 8

Payment
Payment can be made by cheque, BACS or major credit/debit cards.

London Covent Garden
14 September 2020
3 October 2020 (weekend)
16 October 2020
26 October 2020

Cardiff
11 September 2020
19 October 2020
6 November 2020
14 December 2020

Bristol
19 October 2020
6 November 2020
14 December 2020
8 January 2021

For more dates, see our website

Related Courses
Illustrator Introduction
Illustrator Masterclass
Illustrator Masterclass + Adobe Certified
InDesign Introduction
Photoshop Introduction
Masterclass Design Masterclass
Course outline

Essential Illustrator concepts
- What are vector graphics?
- Create a custom workspace
- Document settings

The Illustrator interface
- Exploring panels and workspaces
- Using the Control Panel
- Navigation
- Preview options
- Setting up your document
- Managing a custom workspace

Creating new documents for print or web
- Advanced document controls
- Modifying your document
- Back saving
- Changing units of measurement
- Creating and using custom views
- Working with Grids
- Working with Guides
- Smart Guides

Selection essentials
- The Selection Tool and Direct Selection tools
- The Lasso tool
- Magic wand
- Select Same
- Editing Anchor Points
- The Bounding Box

Basic Shapes
- Exploring the various shape tools
- The Shapebuilder tool
- Compound Shapes
- Pathfinder Options
- Duplicate objects
- Fill and stroke attributes

Transformation Tools
- Scale
- Rotate
- Shear
- Reflect

Alignment, distribution and spacing
- Aligning, Distribution and Spacing to Selected Objects
- Aligning, Distribution and Spacing to Artboard
- Aligning, Distribution and Spacing to Key Object

Understanding the layers panel
- Visibility and Locking
- Selecting via the layers panel
- Sub-Layers
- Deleting layers
- Grouping and naming layers
- Changing the stacking order
- Moving objects from one layer to another
- Copying objects from one layer to another
- Adjusting layer previews

Working with colour
- RGB v CMYK
- Defining swatches
- Working with gradients

Object transformations and duplicating
- Moving and copying objects
- Rotating and scaling objects
- The Transform Panel

Basic text editing
- Creating Point Text
- Creating Area Text
- Text Formatting
- Creating Text Threads

Placing images
- Working with Images
- Using the Links panel
- The basics of Image Trace
- An intro to Live Paint
Further information

Our guarantee of training satisfaction
No questions, no quibbles, no problem!
Should you ever need to take your course again, just let us know.

Requirements
- Basic knowledge of Windows or Macintosh.
- Understand how to launch an application and save files.
- For web courses you will need to have knowledge of web browsers.

Lunch
We provide flexible lunch vouchers which can be redeemed at outlets nearby such as
- Bella Italia
- Boots
- Burger King
- Co-operative
- Eat
- Greggs
- McDonalds
- Pizza Express
- Pret A Manger
- Starbucks
- Sainsbury’s
- Tesco
to name but a few.

Support
We supply 6-months rock-solid support via email on the subject matter covered during the course.

General information
- Courses start at 10am and finish at 5pm.
- Please arrive 30 minutes prior to the start of the course on the first day.
- We operate a casual dress code.
- We supply all computers, software and courseware, pads, pens, lunch and refreshments.

- We have both macOS and Windows computers in our training rooms.
- Bring along a USB/Flash drive so you can take away your course files.
- Following your course, we will email you an Adobe Authorised Course Completion Certificate.
- Each course comes with a 500-page Adobe Classroom training book.
- Access to a secure section of our site that offers useful tips and tricks.